



YOU

- deserve a better car!
 - need good transportation!
 - owe it to yourself!

And Your Loved Ones!

- Can Buy a TOP QUALITY CAR From Walter Linch At YOUR OWN PRICE!!

See Linch for Dependable Safe Cars and Trucks - BUY TODAY! Tomorrow May be too Late!

USED CARS

Top quality Used Cars are never easy to find. The buyer must depend on appearance and the dealer's willingness to guarantee. The Linch Personalized Guarantee is the best! And Linch is only a few moments from your front door when you need service.

THE BUYER IS KING AT WALTER G. LINCH

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1951 DODGE CORONET 4-DOOR SEDAN
 Beautiful two-tone Dover gray and Pitcairn blue—Outside sun visor—Fender skirts—Gyroscopic transmission—Wheel covers—Many extras—And only 2162 actual miles—New car guarantee—You will be its first registered owner.
\$2193.00
- 

1950 PLYMOUTH SPECIAL DELUXE SEDAN
 Like new—Low mileage—All-vinyl seat covers—Easy to keep light gray finish—Reflects former owner's loving care—Fully guaranteed in every respect.
\$1597.00
- 

1949 DODGE CONVERTIBLE ROADSTER
 A youthful car for the young-in-spirit—Practical Dover gray with light tan top—Excellent tires—Red vinyl upholstery—Wheel covers—Spotlight—Radio—Full Personalized Warranty.
\$1293.00
- 

1948 MERCURY CONVERTIBLE COUPE
 Just as you would expect, a deep rich maroon with a brand new light tan top—White sidewall tires—Radio—Heater—Automatic top—Seat covers—You have always wanted a convertible—Here is your opportunity.
\$1197.00
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1947 CHEVROLET TOWN SEDAN
 Expensive metallic green finish—This is one of the most sought after of all Chevrolet models—Will make you and your family very happy.
\$743.00
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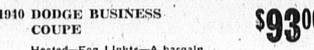
1946 HUDSON SUPER 2-DOOR
 We have gone all-out to make this car the most special ever offered—Nearly new engine—New cool green finish—New plastic seat covers—Heater—You must see this car, whether you are a Hudson buyer or not.
\$697.00

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1942 BUICK SUPER 4-DOOR SEDAN
 Rich dark grey finish—Radio—Heater—Seat covers—Directional lights—Buick's most popular model, the Super—Now you can afford a Buick for your family car.
\$393.00

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1941 FORD V8 4-DOOR
 Even if there were no selling points this car would be a steal—But here we have a good motor—Radio—Heater—Spotlight—A solid body—And remember, it's a '41!
\$197.00

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1940 DODGE BUSINESS COUPE
 Heater—Fog Lights—A bargain.
\$93.00

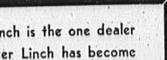
AND 49 OTHERS AT EQUALLY ATTRACTIVE PRICES

Fully Guaranteed By Our Personalized Warranty!

WE MEET AND BEAT LOS ANGELES PRICES

LOW BANK TERMS

- 1949 Plymouth Station Wagon
- 1949 Studebaker Club Coupe
- 1947 Ford Convertible Coupe
- 1947 DeSoto Convertible Coupe
- 1946 Plymouth 4-Door
- 1947 Chevrolet Town Sedan
- 1947 Dodge 4-Door
- 1947 Chevrolet 4-Door
- 1949 Dodge Coronet 4-Door
- 1949 Plymouth Club Coupe
- 1949 Dodge 4-Door
- 1940 Chevrolet Club Coupe
- 1940 Oldsmobile 2-Door
- 1941 Pontiac 4-Door
- 1935 Chevrolet 4-Door
- 1939 DeSoto 4-Door
- 1941 Dodge Town Sedan
- 1939 Chevrolet 4-Door
- 1937 Plymouth 4-Door
- 1940 Chevrolet Coupe
- 1941 Oldsmobile Club Coupe
- 1937 Plymouth Coupe
- 1939 Buick Convertible



Curtailment of automobile production due to material restrictions has resulted in a shortage of some body styles. Linch, with customary foresight, has protected his customers by buying every available scarce model. While they last they will be delivered to you on terms better than you ever dreamed of.

NEW DODGE

THE BUYER IS KING AT WALTER G. LINCH

\$618.53 OR YOUR OLD CAR Down

\$74.90 Month

THRILL TO THE GLIDE OF THE ORIFLOW RIDE

New Plymouth
\$516.99 OR YOUR OLD CAR Down

\$62.61 Month

THE JEWEL OF THE LOW PRICE FIELD

NEW Dodge Trucks
\$370.20 OR YOUR OLD CAR Down

\$43.48 Month

ONLY DODGE BUILDS Job Rated TRUCKS

LOW BANK TERMS

* Detroit Delivery—Tax and License Extra.

USED TRUCKS

THE BUYER IS KING AT WALTER G. LINCH

BANK TERMS



- 1951 CHEVROLET 1/2-TON PICKUP**
 Only 2800 actual miles—Deluxe Cab—Rear bumper—Pleasing light green in color—Our Personalized Warranty will give you a better than New Car Guarantee for your protection.
- 1949 CHEVROLET 1/2-TON PANEL**
 A typical Linch value, reflecting the wonderful care of its former owner—Heater—Spotlight—Backup light—Auxiliary seat—Rich blue finish—The answer to the demands of the most exacting buyer.
- 1948 CHEVROLET SEDAN DELIVERY**
 Dignified light gray finish—Heater—Auxiliary seat—Grille guards—in perfect condition—A beautiful light commercial unit, ready to answer your delivery problems.
- 1948 CHEVROLET 1-TON STAKE**
 Beautiful dark green finish, like new—High tread 8-ply rating tires—Clearance lamps and state required splash flaps—New upholstery—4-Speed transmission—Long arm mirrors—Low mileage.
- 1948 DODGE 1/2-TON PICKUP**
 6.50x16 6-ply tires—4-Speed transmission—Deep box—Rear bumper—Radiator grille guard—Custom cab with corner windows—Spotlight—Electric wipers—Will be painted to your specifications.

You purchase a truck to make money. You will find that Linch is the one dealer who knows what size and type will fit your job. No wonder Linch has become truck headquarters in the South Bay. Come in and let him help you select your truck.

WE MEET AND BEAT LA PRICES

- 1948 DODGE 1 1/2-TON STAKE**
 Handsomely finished in Waterway Blue—A massage rugged truck to solve your tough hauling problems—Factory stake body—7.50x20 duals—Overloads—Radio—Air horns—For the careful buyer who demands appearance, power, and dependability.
- 1946 DODGE 1/2-TON PICKUP**
 The most popular model of all—Low initial cost and low maintenance makes this truck a money-maker for you—3-Speed transmission—Low bed—6.00x16 tires—Good condition.
- 1941 DODGE 1 1/2-TON STAKE**
 A fine light 1 1/2-ton, in exceptionally good condition—Motor nearly new—Good body—New seat upholstery—Finish excellent—A low cost unit for economy hauling.
- 1948 STUDEBAKER 1 1/2-TON STAKE**
 A big red brute, ready to go to work for you—Heavy duty SABCO body with high stakes and tarp bows—7.50x20 duals—Low mileage—Locally owned—in fine condition.



THE BUYER IS KING AT WALTER G. LINCH

SINCE 1922 — South Bay's Oldest Dealer! DODGE — PLYMOUTH

WALTER G. LINCH

OPEN AIR DISPLAY

FROM 8:00 A.M. UNTIL 9:00 P.M.
 316 S. PACIFIC COAST HWY.
 Next to Robert's Market

FR. 2-2122

NEW CAR SHOWROOM

FROM 8:00 A.M. UNTIL 7:00 P.M.
 312 SOUTH CATALINA
 Across from Elks' Club

FR. 2-2122



1951 DODGE CLUB COUPE

